

FAX# 703 528 7880 NOV5/12 16.14
HARRIS REPORT FROM REP ***
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	LOCAL	REGIONAL
CLASS: NATL.		

(CCE)

OCT29/12 WK-1

DATE NOV5/12 16.14

PLS CFM,T HX 11/5

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

OBAMA FOR AMERICA 60S

PROGRAM : NEWS AFTER FBALL
ORD COM1: WE CAN OFFER CREDIT OF \$20
PART OF A MAKEGOOD MADE UP OF LINES 23-27

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		800P-1130P	60		\$6,600.00	10/27	10/27	0		SAT	0
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/ CON COM1: ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
29	A		800P-1146P	60		\$6,600.00	10/27	10/27	1		SAT	1
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/ ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1143P, 1209A, 1218A. THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-10 THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-25												
30	A		1146P-1221A	60		\$2,500.00	10/27	10/27	2		SAT	2
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/ ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1143P, 1209A, 1218A. PART OF A MAKEGOOD MADE UP OF LINES 29-30												
STATION MAKEGOOD OFFERS:												
M5 OK'D BUY#10 MISSED: SAT/800P-1130P OCT27 60S \$6,600.00 (NOV5/12)												
BUY#25 SAT/1130P-1205A OCT27(2/WK) 60S \$2,500.00												
OFFER: SAT/800P-1146P OCT27 60S \$6,600.00 PLS ADVISE.												
& SAT/1146P-1221A OCT27(2/WK) 60S \$2,500.00												
CMT: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1143P, 1209A, 1218A.												
OCT/12	85540.00	NOV/12	22680.00									
CONTRACT TOTAL												108220.00
TOTAL SPOTS												38

MARKET TOTALS \$288,040WFTV 38%WKMG 20%WESH 25%WOFL 14%WKCF 2%WRBW 1%CABL 0%

WOPX 0%WRDQ 0%EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE